

KTXA PROGRAM/ISSUES REPORT OCTOBER-DECEMBER 2006

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm) which the station started airing beginning September 18, 2006 and its public affairs show called Positively Texas, which airs Saturday mornings at 8am.

Medical

10/3 Profile on Janelle Hail, president of the National Breast Cancer Foundation. She says her life was saved by a mammogram screening 26 years ago. **10/13** Medical report on the fact that men can get breast cancer too. **10/16** Certain hair dyes used by women could land them in the emergency room. **10/18** Doctors say childhood obesity has become an **epidemic** in Texas. **10/19** A new discount drug plan at Wal-Mart stores is saving consumers money on their prescriptions. **10/20** Arlington's fire department has a new life-saving tool. The device is designed to save the life of pets. It's a Pet Mask. **10/27** The Foundation for the Blind opened a unique facility in north Texas. The resource center includes a fully furnished model home. It will be used to teach people with vision loss how to maintain independence. **11/3** Obesity surgery for teenagers is on the rise. **11/13** While many American men struggle with obesity, some young adult males are trying to stay below their normal weight. **1/17** More and more young people are turning to plastic surgery to look like their favorite celebrities. **12/1** Texas is encouraging residents to start thinking about long-term care. Texas is among six states participating in a new pilot program. It's called the Own Your Future Long-Term Care Awareness Campaign. It encourages people between 45 and 65 to seek long-term care, while they're healthy. **12/5** Parkland Hospital in Dallas is reaching out to the private sector to help with the cost of treating the uninsured. **12/8** The American Heart Association has taken on a big challenge. The group wants millions of everyday citizens to learn CPR so they've created the "Family and Friends CPR Anytime" kit. **12/14** Ask the Expert telephone lines were opened to take viewers calls about preventing and detecting the flu. **12/18** Former Dallas Cowboy Ron Springs is in need of a kidney. His old friend and teammate Everson Walls is going to grant his wish and donate a kidney to Springs. **12/19** Instead of wishing for material things for Christmas a Dallas man is hoping for a lung transplant. **12/20** Some Farmers Branch police officers are rolling up their sleeves. They're giving blood for an officer's wife, who was recently diagnosed with cancer. **12/20** Dallas woman is looking for a bone marrow match to save her from cancer. New technology is improving her chance of survival. She's the first person in the country to have a donor drive that's completely online. **12/29** A new center for autistic children is open. The Families for Effective Autism Treatment North Texas offers educational tools and support for those who need it.

Community

Throughout the month of October KXTA's 7 and 8pm newscasts were LIVE from the State Fair of Texas. Feature stories about the Fair were included in the newscasts. **10/4** A neighborhood library housed in a woman's home celebrates its 10th anniversary. **10/11** The Dallas Black Dance Theatre, the oldest operating repertory dance company in Dallas

celebrates 30 years. **10/13** There are more than 200-thousand Texans on the Unclaimed Property Fund list. **10/13** Spring 2006 school children living in the Fair Park area of Dallas were given cameras and assigned to take pictures of things they found beautiful in their neighborhood. **10/19** The city of Dallas is breaking economic records. Retail spending and home building are close to reaching their highest levels ever. **10/10** Former quarterback Roger Staubach received the "Patriot's Award" from the Congressional Medal of Honor Society. **10/19** A north Dallas church pooled its money and the talents of its congregation to help refugees. **11/1 4** The Dallas City Council honored Family Gateway for 20 years of service to the community. The agency helps people find housing and employment. **11/6** Texas Motor Speedway was jammed with nearly record crowds for the Dickies 500 Race. Dr. Phil was there to launch the Toys for Tots Holiday Campaign. **11/6** Hundreds of people turned out to honor federal judge Barefoot Sanders who is retiring. Sanders had been on the federal bench for more than 25 years. **11/22** The Texas Girls Choir volunteered at the Tarrant Area Food Bank. The girls sang Christmas songs as they sorted food. **12/18 10pm** Holiday shopping is hectic enough, but it can be more challenging than many think when it's done from a wheelchair. **12/20 6pm** A local bookstore is shutting its doors at the end of the year. it's not just any bookstore. Black Images Book Bazaar in Oak Cliff has been a community centerpiece for almost 30 years. **12/22 5pm** Dozens of North Texas moms received gifts for their new babies. The women are part of the YWCA Nurse-Family Partnership Program in Dallas. The gifts were provided by women from a Dallas law firm. homeless man is a Salvation Army bell ringer. He is hoping to spread a little joy to less fortunate children during the holidays. **12/1** World Aids Day was marked with the opening of "The Villages at Samaritan House" in Fort Worth. The apartment complex provides long term housing and support to homeless people with the disease and their families. **12/1 4** Photo essay on a signing Santa. **12/7** The "Seat for Soldiers Appreciation Program" honors wounded soldiers. This year they received dinner at a five star restaurant and were treated to a Mavericks basketball game. **12/8** A Fort Worth neighborhood known for producing African American city leaders received national recognition. The Carver Heights area or the Hill as it is known in east Fort Worth won a national award of more than a million dollars to continue preservation. **12/15** The I-35 joint strike fighter made its first flight taking to the skies in north Texas. The plane was assembled at Lockheed. **12/18** Dallas Cowboy Terrell Owens visited with children at a Dallas hospital. **12/20** A feature on a 13 year old who makes blankets for orphans in Russia through her Come and Sew Ministries. **12/21 8pm** A newly released state report shows Texans may be paying too much money for electricity.

Crime

10/2 Parents are using drug testing kits at home to see if their children are using illegal drugs. **10/4** Special report on Day Care Safety. Are the caregivers you leave your children with everyday passing all the tests? **10/4** Counterfeit designer handbags have become a popular trend for the label-conscious shopper. However, some of the people making the bags are very young. **10/6 Report** on public service assistants. Their duties include filling out crime scene reports, directing traffic and taking care of abandoned vehicles. **10/13** The Drug Enforcement Administration shows that a growing problem in north Texas is teens and young adults mixing codeine cough syrup with sodas. It can be an addicting combination. **10/18** "Better Dallas, Safer Dallas" officially kicked off its city-wide effort to battle crime. Donations total 17-million dollars and the goal is to make Dallas the safest city in America. **10/20** State officials are investigating the largest provider of electric power in Texas. There are allegations TXU wholesale manipulated the price of electricity. **11/14** Program in North Texas, Operation Secure Car was developed to keep crooks from breaking into cars. **11/17** Garland Fire Department has put in place signs from the Dallas-based Baby Moses Foundation. The signs let mothers know they can safely abandon their babies at these fire stations, no questions asked. **11/20** Three alleged underground poker houses were raided in the largest Dallas vice operation of its kind. **11/20** Irving, Texas based "Mothers Against Drunk Driving" wants every state to pass a law requiring DWI offenders to install alcohol-detecting devices in their cars. **11/27** It is now a federal law that cities must include animals in emergency plans. **12/1** Dallas police say new numbers show a controversial alarm policy is working. The city has seen a dramatic reduction in alarm calls since "verified response" went into effect. **12/6 Billions** of dollars may have been stolen in Medicaid schemes in Dallas and other north Texas cities. **12/8** Members of the group calling itself the New Black Panthers are patrolling DART

trains. They will act as civilian police officers. **12/11** Dallas is the latest north Texas City to install cameras at busy intersections. **12/15** A north Texas state legislator wants every school employee in Texas to be fingerprinted as part of extensive new background checks. **12/15** Children at Van Zandt Elementary School in Fort Worth received early Christmas presents. The community helped fill 500 backpacks with school supplies and goodies for the students. A local family started the backpack giveaway a few years ago, and now it has grown into a community wide effort. **12/21** Hundreds of people were arrested for hawking "hot property" at pawn shops during the holidays. **12/27** The Dallas Police Department has installed digital cameras and new computers in hundreds of squad cars. **12/27 8pm** Crimestopper piece about a man who was killed while on a cigarette run.

Education

11/3 Because of their outstanding achievement in the classroom some Fort Worth teachers will get a bonus in their paychecks. **Nov. 3** To some capri length leggings are a fashion statement to those in the education department they're considered a dress code violation. **11/8** A growing obesity problem has the Dallas school district seeking outside help to educate Dallas fourth graders about food and fat. The program is called Operation Tone-up. **11/17** A report on a Dallas elementary school principal who allegedly segregated students by race, who lost a discrimination suit. A group of Hispanic parents filed the discrimination suit last year, claiming the principal segregated Hispanic students from their White counterparts, creating a separate and unequal learning environment. **11/17** The State Board of Education approved a plan requiring most students take four years of science and math in high school. **12/1** A group of Keller High School students spent the night outside in the cold. They did this to shed light on a growing problem in the community, homelessness. **12/4** The Dallas city council recognized first Baptist Academy for its city-wide collection of plastic bottles. Students gathered about 250 pounds of bottles for recycling. As a reward, they're all getting fleece jackets and the school gets a one-thousand dollar gift card to Sam's. **12/4 5** Race is still an admissions criteria for a number of north Texas schools. Several school districts remain under desegregation orders. **12/5** Fort Worth students received the Academic Sweatshirt Award. To be a part of the group, each student has to maintain at least a 3 point 8 grade point average through their sophomore year. **12/6** A popular north Texas mall is getting a library. The Dallas Public Library will open a facility in Northpark Center in the spring.

Environment

A feature report with Anousheh Ansari. She is the north Texas woman who became the first female space tourist. She talked about the flight and her dream for the future of space travel.

Investigative/Consumer

10/26 Consumer report on how redeeming rebates can sometime be a big hassle with no payoff in the end. **11/6** January 2007 the rules on electric prices will change forever. An investigative report on why electric bills may take a hit the first of the year **11/15** Investigator Bennett Cunningham reports on spear phishing a scam that targets people based on their personal interests. **11/15** Consumer alerts regarding travel vouchers. Getting bump on a flight and receiving a free airline ticket may not be worth the wait. **11/22** A Fort Worth couple says entertainment giant Disney stole their idea for a Broadway show and is making millions. The production is High School Musical. **12/4** Energy bills here in north Texas have increase 80 percent in the last 4 years. AARP members want to turn up the heat on Texas utilities. **12/6** Consumer report those gift cards you buy may have less value when recipients try to use them

Politics/City Government

10/12 President Bush signed the bill that begins the phasing out of the Wright Amendment over eight years. **11/1** Report on whether the staff of state representative Toby Goodman received tax free Christmas bonuses? **12/5** Dallas county commissioners allocated 400- thousand dollars in funds to a housing program for foster children who are aging out of the system. Statistics show that, without intervention, one in four will end up in a homeless shelter, mentally ill, or involved in a life of crime.

Positively Texas

Medical

10/7 October is Breast Cancer Awareness Month. Cathy Roehrig, Komen Dallas Race Co-Chair discusses the facts on getting registered for the Race and offers an update on Komen programs. CBS 11's Karen Borta has a medical report on Inflammatory Breast Cancer. This is a potentially deadly cancer that many find out they have in very late stages. **10/14** October is Developmental Disabilities Awareness Month. The Child Study Center in Fort Worth provides diagnosis and treatment services to children who have, or are at risk for developmental disabilities. The guest is Dr. Joyce Mauk, President/CEO and Medical Director of the Child Study Center. **10/21** CBS 11's Shannon Hori reports on the dangers associated with women dyeing their hair. Some are having allergic reactions that land them in the hospital. **10/21** The American Foundation for the Blind's (AFB) new Center on Vision Loss has a model home that helps those who are blind and others who are losing their sight learn how to live independently. Judy Scott, director of the AFB Center on Vision Loss and Kelly Parisi vice president of communications for the AFB are the guests. They talk about the Center and show products that are available for those with low vision. Judy is blind and has had many accomplishments as an advocate for the visually impaired. **11/14** Carter BloodCare is sponsoring a Blood Drive Nov. 25 & 26 at participating Cinemark Theaters and Vista Ridge Mall. Victoria Liguez, public relations and media relations manager for Carter BloodCare is the guest. **11/11** CBS 11's Brooke Richie reports on childhood obesity. Dr. LeAnn Kridelbaugh Medical Director of the Dean Foods Lean Families Program at Children's Medical offers more on this 12 week program for obese children.

Community

10/7 A unique exhibit is on display in NorthPark Center. The pieces are artwork of employees from north Texas companies. Pat Porter CEO of the North Texas Business for Culture and Steve Ellis with IBM are the guests. IBM is a participating company. They will talk about the exhibit and the agency. **10/7** A new program helping to place professionals on non-profit boards is called Boardography. Dr. Kimberly Mills, director of the program gives us the facts. **10/7** CBS 11's Jay Gormley reports on the fact that the State Fair of Texas is one of the most successful Fairs in the country. **10/7** CBS 11's Robbie Owens has a report on the Women's Museum. **10/14 CBS 11's Stephanie Lucero has a story about a woman who has a library for children in her home. This is the 5th anniversary of the neighborhood library.** **10/21** The Dallas Museum of Art features jazz on Thursday nights. Judy Conner, director of marketing and communications for the Museum talks about the Thursday Night Live program as well as other DMA programs. **10/21** CBS 11 entertainment reporter Sandie Newton takes a look at the fun things to do at the Fair. **10/21** Vicki Magee executive director of CASA of Collin County and Gina Lester Gala Chair and a CASA board member discuss CASA programs and their Gala set for Nov. 3. Collin County has experienced an 84% increase in the number of children being served over last year. **10/21** The

Christian fiction and non-fiction market is becoming very popular. Author Vivi Monroe Congress joins us to talk about the Anointed Authors on Tour event. This book tour is heading to Dallas in November. **11/4** CBS 11's Bud Gillett has an overview on the proposed 2006 Dallas Capital Bong Program. Election Day is Nov. 7. **11/4** Cheryl Rios, Vice President of the Dallas Can Car Program discusses the Dallas Can Annual Golf Tournament and the Dallas Can programs. **11/4** CBS 11's Raquel Eatmon reports on a new nonprofit, Megan Crossing. It will help meet the needs of adults with special needs. **11/4** The Center for Nonprofit Management will hold its annual awards dinner November 17. Cynthia Nunn, president of the Center and Jan Langbein, executive director of the Genesis Women's Shelter an award finalists discuss the event. **11/4** Chile Pepperama is set for November 12 at Dallas' Old Town. Steven Pilat, president of the Dallas Chapter of the Texas Chef's Association and an instructor at the Art Institute of Dallas offers a preview of the Festival. **11/4** The George Carden Circus International is under the big top at the Will Rogers Memorial Center in Fort Worth. **11/11** Kristina Wandzilak(daughter) and Constance Curry (mother) wrote *The Lost Years. Surviving a mother and daughter's worst nightmare*. The Lost Years is a true life story of addiction and recovery that reveals the brutal details of the worst that can happen to an ordinary family and how they triumphed over adversity. Mother and daughter are the guests. **12/2** College admission consultant Marilyn Kaufman discusses what high school seniors can do over the Christmas holidays to complete the college application process. **12/2** CBS 11's Maria Arita reports on financing a college education. **12/2** CBS 11's Stephanie Lucero reports on the "hot toys" this year. Pre-school children give their opinions. **12/2** Celebrate Christmas 2006 is a drive through presentation of the life of Christ. It is on display at Trinity Park in Fort Worth. Kirk Blackmon, managing director and Doug Riggs, executive director have details. **12/2** Details on the Wellstone's Dallas White Rock Marathon. **12/2** Easter Seals Greater Northwest Texas will host its second annual WALK WITH ME event and fundraiser. President Monica Prather tells viewers how to get registered. **12/9** It's holiday shopping time. This year buy gifts that also contribute to a charity. Holly Quartaro, fashion stylist for Galleria Dallas has an assortment of gifts that keep giving. **12/9** CBS 11's photojournalist Kristen Bergeron has a photo essay on a homeless Salvation Army bell ringer. **12/9** North Texas actress Naima Imani Lett is gaining popularity on both screen and stage. She was recently in the Lifetime Movie Network original movie, "Inspector Mom". She is also performing her one woman play Shattered Silhouettes on stage. Naima joins us to talk about her career and performs an excerpt from her play. **12/9** Teri Gonzalez with Garden Ridge offers decorating ideas for the holidays. **12/16** CBS 11 entertainment reporter Sandie Newton previews the Dallas Theaters Center's A Christmas Carole. **12/16** Gabriela Bucio media relations and development coordinator with the Latino Cultural Center talks about the 3rd Annual Posada Dallas!

Crime

10/14 CBS 11's Eileen Gonzalez reports on the counterfeit handbags business. **10/21** What is the Baby Moses Law? Pat Summey, project coordinator will give an overview of the law, tell where safe drop off locations are as well spread the word of their mission that dropping off an unwanted child is better than risking the life of mother and child. **11/11** CBS 11's Ginger Allen reports on how thieves are now stealing mail out of mail boxes to gather information for identity theft.

Medical

10/14 CBS 11's Doug Dunbar has a touching story about a five year old girl who is dying. The story focuses on how her parents are preparing for her death.

Education

10/14 The five ethnic caucuses affiliated with the American Library Association is sponsoring The Joint Conference of Librarians of Color this week in Dallas. Lorie Roy, president-elect and a professor at the University of Texas Austin's School of Information is the guest. Roy will talk about the conference and how libraries nationwide are addressing the needs of our diverse population.

Consumer

10/14 Jim Comer is the author of When Roles Reverse: A Guide to Parenting Parents. Jim talks about his personal experience of taking care of his aging parents which lead him to write the book. **10/21** CBS 11's Doug Dunbar reports on finding bargains on the internet 24 hours a day.

12/9 CBS 11's Doug Dunbar reports on travel vouchers. The next time you opt to be bump from a flight and take a travel voucher beware of the restrictions. They may not be worth the price of a free ticket. **12/6** It is not as easy as you think to return those holiday gifts. Jeannette Kopko, V.P. of the Dallas Better Business Bureau offers tips on returning gifts. **12/16** Space heaters are one of the major causes of winter house fires. Carol Peters with TXU Energy Delivery Company offers tips for staying safe and warm this winter. **12/16** It's time to get those holiday packages in the mail. Leandra Beckemeyer, Postmaster of Howe, TX, and a Postal Ambassador shows us how to properly pack packages and offers shipping tips.